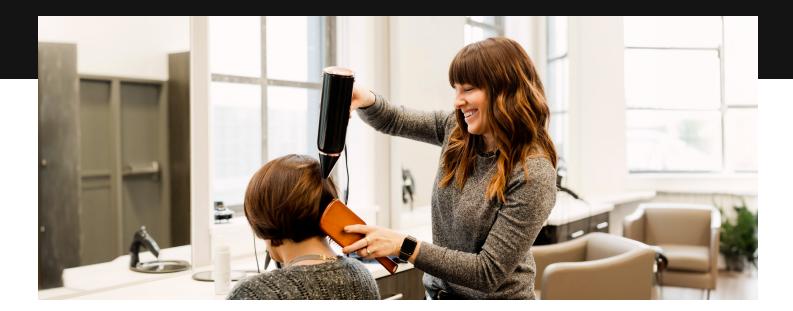
Era 100 Pro Application Guide: **Beauty**

SONOS



The ultimate all-in-one solution for dermatology offices, hair salons, nail salons, laser hair-removal clinics, and more.

Visiting beauty centers is all about self care, and music plays an essential role in putting your clients in the right mood.

Sonos Era 100 Pro offers the ideal solution to fill every corner of your salon or clinic with rich, immersive sound that soothes patients with uplifting melodies and infuses your business with an air of professionalism. You'll signal a commitment to comfort and quality care, and you'll improve staff productivity with a pleasant work environment.

Explore ways a Sonos Era 100 Pro system can differentiate your salon or practice in a competitive market by transforming your clinic into a haven of comfort and well-being.



Signature Sonos sound and style

Our professional products provide the same premium sound and effortless experience that have made Sonos a household name. With our commercial systems, creating custom connected sound solutions for your business is more streamlined than ever. Our discreet, modern systems blend easily into any aesthetic.



Sonos Era 100 Pro 🔾 🍽

Era 100 Pro looks, sounds, and works like the Sonos speakers you know and love, but with key features for an installed system. Precision-engineered, Era 100 Pro packs beautifully rich and detailed sound into a sleek, versatile design.

Your installer can mount them on walls and ceilings, tuck them away in corners or place speakers discreetly on shelves and you can trust that they'll always deliver clear, even sound. An Ethernet port provides power, network connectivity, and seamless scalability.

Sonos Era 100 Pro Surface Mount O (sold separately)

The Era 100 Pro Surface Mount provides flexible, secure speaker positioning and an elegant, clutter-free aesthetic. Mountable on virtually any surface, it includes built-in theft deterrence, 30° pan and tilt angles and 360° rotation. The mounting plate accommodates hidden or exposed cabling, for even more installation options.





The Sonos app: Curation and control

The Sonos app provides music streaming content, control, and system management together in a single platform. Sonos supports more than 100 streaming services, including Soundtrack Your Brand, Mood Media, Spotify, Amazon Music, Pandora, Apple Music, TIDAL, and Sonos Radio, available in free and premium tiers.*

*Commercially licensed music is legally required in business environments. Choose from Sonos Pro subscription plans, available in Essential and Premium tiers, or access a range of commercial streaming services with legal music for business.



Sonos with PoE: Flexible, reliable, single-cable simplicity

Era 100 Pro leverages Power over Ethernet (PoE), which streamlines setup by combining power and data over a single network cable.

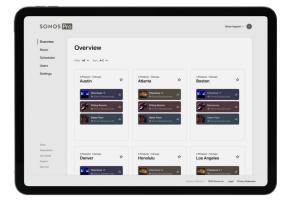
PoE gives you the flexibility to place your speakers wherever they will look and sound at their best - you're no longer limited by proximity to power outlets. PoE means you can count on a wired connection for enhanced reliability, speed, and performance. A secondary wireless connection provides even more flexibility. Integrate Era 100 Pro right into your current PoE setup alongside your existing cameras, monitors, VoIP phone system, and wireless access points. Enjoy convenient, cost-effective operation and peace of mind.

Sonos Era 100 Pro is optimized for PoE+ but can also run on PoE. For more information on selecting the right devices, contact your installer.

Sonos Pro: Remote monitoring and management

Take control of your business's music with one easy subscription. Monitor all your speakers remotely from a single dashboard. Restrict system control, stream, and schedule licensed music. Fine-tune your brand and provide a unique, sensory experience. Let Sonos Pro manage your audio, so you can focus on your craft.

Separate subscription required. Sonos Pro is currently only available in the US.





Zones: Streamlined system management

Enjoy easier system control with dedicated zones, where multiple speakers work together in sync. Play different music in each zone and temporarily group zones together to manage sound in larger spaces or for specific events.

With Sonos, every space in your clinic, salon, or practice cultivates a relaxing environment that contributes to a favorable perception of your quality of service.

Colors indicate different zones.

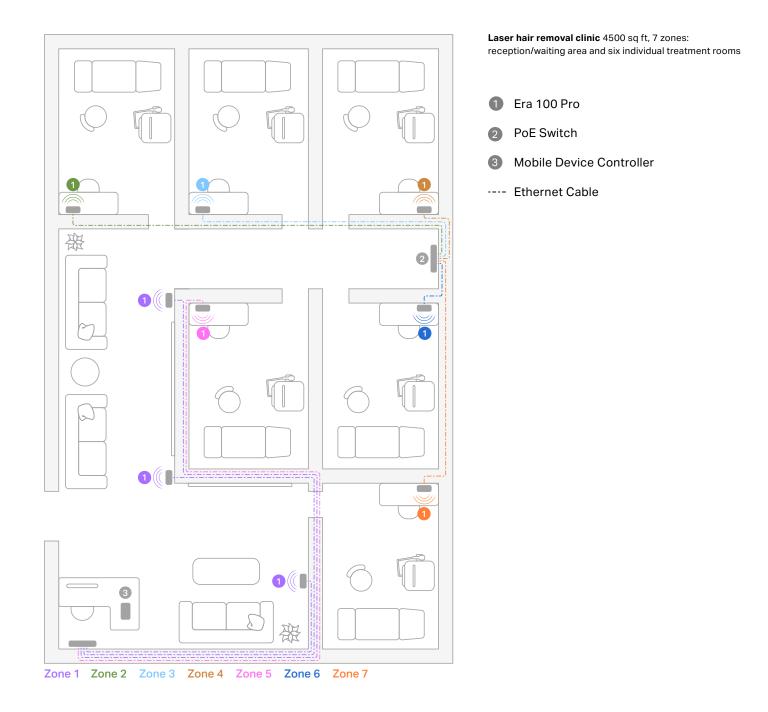
1 Era 100 Pro

Multi-zone mood lift

Welcome clients with a soundtrack that sets the tone for a rejuvenating experience. Tailor music in waiting areas and treatment rooms to elevate each stage of the treatment journey.

Sample system:

Era 100 Pro — PoE Switch — Mobile Device Controller

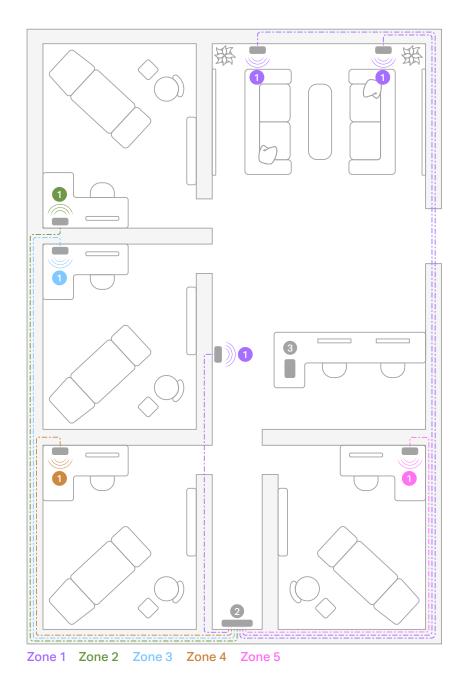


Soothing soundscapes

Greet patients with relaxing music that conveys calm. In treatment rooms, craft a serene ambiance that contributes to a personalized and relaxing experience for every client.

Sample system:

Era 100 Pro — PoE Switch — Mobile Device Controller



Aesthetic treatment center 2000 sq ft 5 zones: reception/waiting area and 4 treatment rooms

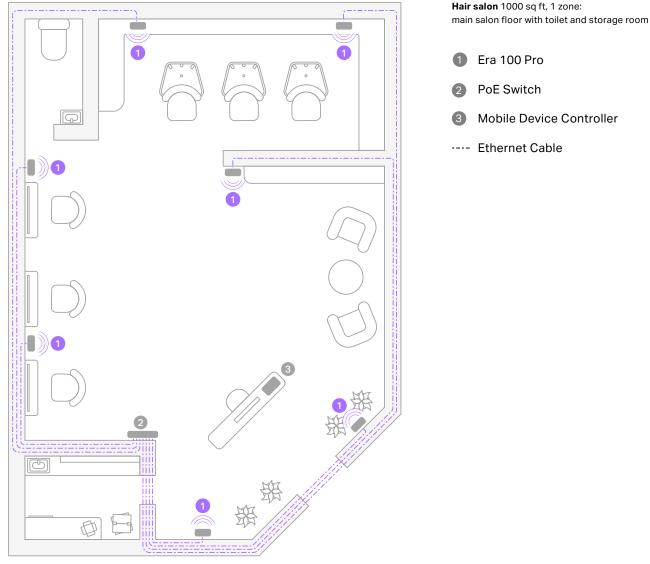
- 1 Era 100 Pro
- 2 PoE Switch
- 3 Mobile Device Controller
- ---- Ethernet Cable

Single-zone sonic sanctuary

Immerse your space in stylish sounds that elevate your clients' perception of your business from the moment they step through the door.

Sample system:

Era 100 Pro — PoE Switch — Mobile Device Controller



Zone 1

